

# Internship Content Designer UK/USA (m/f/d)

Intern / Student, Full-time · München

## YOUR ROLE

As part of your internship as a content designer at StudySmarter you are responsible for the creation of world-class learning content on our platform and website. You'll be part of a young and diverse team to actively implement our SEO and content strategy in the UK and USA. Our goal: Become the #1 learning app in worldwide

- Learn everything on search engine optimization (SEO), content marketing and the creation of professional learning materials.
- Create SEO optimized content like explanations on key concepts in secondary or higher education
- Become a part of our content team and actively contribute to different content projects for key international markets
- Work on exciting SEO & content scaling projects with the potential to reach tens of millions of students and pupils.
- We offer unlimited home office and flexible working hours, so you can work where and when you want.

## WHAT YOU NEED TO SUCCEED

- We are not looking for any specific study backgrounds - convince us with your skills and experience
- You can work independently, result-oriented and enjoy collaborating in a team setting.
- You ideally have first experience in content creation, content marketing, or SEO.
- You are passionate about learning materials, explaining concepts, and SEO
- You have a very good command of the English language
- You have enough time for a 3 to 6-month internship

## WHY STUDYSMARTER?

- You can become part of the best German edtech startup in a highly interesting growth phase
- You will work with an exciting product that is continuously the #1 education app in the app stores
- Work from home or in the office
- You will have a real impact on our world by changing the way we learn
- You will grow personally and professionally
- You will take responsibility from day one
- We offer you an attractive compensation program
- We have an office with a view in the heart of Munich - right at Karlsplatz Stachus (including table tennis, PlayStation, darts, snacks & drinks)
- We have an awesome team (talented, diverse, and without hierarchies) and you can directly work with the founders

## ABOUT US

StudySmarter is a leading EdTech start-up from Munich, developing a smart and content-agnostic platform for lifelong learning. StudySmarter was published in 2018 and is currently used by more than 1.5 million learners in Europe. StudySmarter has been named the best EdTech start-up in Germany and Europe (EdTechX) and the best learning app worldwide (Wharton). Our startup is headquartered in Munich and employs more than 70 people. StudySmarter's vision is to use state-of-the-art technology to enable everyone to achieve their educational goals.

Further information can be found here: [www.studysmarter.de](http://www.studysmarter.de)

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